

ROBERT BIMM

Chief Information Officer (CIO) /Chief Technology Officer (CTO)

Enterprise Technology | AI-Transformation | Digital Strategy




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Executive Profile

Transformational CIO/CTO executive with 15+ years leading enterprise technology strategy, architecture, and platform modernization across Fortune 500 and regulated industries. Proven track record of scaling AI, cloud, and data ecosystems to drive growth, efficiency, and resilience.

Known for leading AI-driven enterprise transformations across \$100M+ environments, improving platform adoption, scalability, and cost efficiency.

Key Achievements

 Enterprise AI Adoption Drove enterprise adoption of AI and hybrid cloud platforms across a \$150M portfolio, increasing utilization by 30% and improving operational efficiency.	 30% Reduction in Operating Cost Led enterprise modernization initiatives reducing operating costs by 30% while improving scalability and platform resilience.	 Enterprise Technology Transformation Delivered \$11M+ in transformation programs across data, compliance, and platform environments in highly regulated industries.
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Executive Leadership Snapshot

Enterprise Technology Transformation (AI, Cloud, Data Platforms) – Modernize mission-critical platforms across regulated environments, improving performance, resilience, and cost structure.

AI / GenAI at Scale – Drive enterprise adoption of AI platforms, increasing utilization and delivering measurable business impact across business units.

Cloud & Infrastructure Modernization – Lead hybrid and multi-cloud transformation strategies, reducing cost while improving scalability, availability, and uptime.

Cybersecurity & Regulatory Alignment – Align enterprise platforms with security, risk, and compliance requirements in highly regulated environments.

IT Operating Model Transformation – Redesign governance, service delivery, and platform standardization to drive efficiency, execution speed, and enterprise-wide consistency.

Executive & Board Advisory – Serve as a trusted advisor to C-suite leadership, translating technology investments into business growth, innovation, and competitive advantage.

IT Leadership & Operating Scope

- Lead matrixed organizations spanning engineering, architecture, and delivery (50+ indirect reports), driving platform performance, scalability, and reliability.
- Responsible for enterprise architecture, governance, and operating model shifts, ensuring tech aligns with business, risk, and regulations.
- Drive adoption of hybrid cloud and AI platforms at scale, improving utilization, efficiency, and operational performance.

Professional Experience

IBM CORPORATION

Client CIO / Strategic Technology Advisor – AI, Automation & Hybrid Cloud

01/2021 - Present

- Own enterprise technology strategy, architecture, and platform transformation across AI, automation, and hybrid cloud environments for a \$150M portfolio.
- Drive alignment of enterprise technology platforms with security, availability, and regulatory requirements.
- Lead operationalization of cloud and AI platforms, ensuring scalability, resilience, and enterprise performance.
- Drive end-to-end integration of data, automation, and cloud architectures across global business units and enterprise operations.
- Define technology governance, roadmaps, and investment priorities with executive leadership.
- Improve platform utilization and operational effectiveness, increasing enterprise adoption by 30%.
- Influence IT operating models, service delivery frameworks, and platform standardization across enterprise-wide technology environments.

IBM CORPORATION

North America Sales Business Unit Executive - Consumer & Travel

01/2019 - 01/2021

- Led enterprise-wide modernization programs, reducing operational costs by 30% while improving enterprise platform scalability.
- Defined and implemented AI, data, and cloud architecture strategies driving digital business model transformation.
- Established technology investment frameworks and innovation roadmaps aligned to executive priorities.

Professional Experience

IBM CORPORATION

North America Sales Leader - Digital Business Automation

01/2015 - 01/2019

- Directed automation and workflow platform strategy, enabling enterprise-wide process transformation.
- Architected solutions reducing operational costs and improving efficiency across business units.
- Led adoption of intelligent automation, workflow orchestration, and AI-enabled decision platforms.
- Built repeatable frameworks for process digitization and cloud-based delivery models.
- Increased technology utilization and platform effectiveness through scalable architecture design.

EMC CORPORATION

Director, Strategy & Solutions Team

01/2014 - 01/2015

- Developed enterprise technology modernization strategies across content, compliance, and data platforms.
- Delivered over \$11 million in transformation programs focused on data management and enterprise platforms.
- Launched scalable solution architectures adopted across regulated industries.

EMC CORPORATION

Director, Solution Architect Team

01/2010 - 01/2014

- Built and led global enterprise architecture and solution engineering organization supporting large-scale platform delivery.
- Established architecture standards, governance models, and delivery frameworks across global operations.
- Improved platform implementation success by 20% and delivery efficiency by 60% through standardized operating models.

United States Army

Cryptographic Equipment Repair Specialist

01/1988 - 12/1991

- Maintained secure cryptographic communications with Top Secret Security Clearance
- Decorated Combat Veteran, Operations Desert Storm / Desert Shield

Technology Platform Expertise

AI / GenAI Platforms & Governance

Cloud (Hybrid / Multi-cloud)

Data Platforms & Integration

Cybersecurity & Risk Alignment

IT Operations & Service Management

Automation & Intelligent Workflows

Enterprise Architecture (TOGAF-aligned thinking)

Education

Colorado Technical University

Colorado Springs, CO

Master of Science – Computer Science (Software Systems Engineering)

2000

Colorado Technical University

Colorado Springs, CO

Bachelor of Science – Management Information Systems

1998

Executive Education & Certifications

Harvard University — Insight Selling to the CXO

Harvard University — Breakthrough Value Leadership

IBM Certified Manager — IBM Corporation

Certified Information Professional — AIIM

Six Sigma Green Belt — ASQ