

ROBERT BIMM, CAIO-CP, CAIERO-CP

Chief Artificial Intelligence Officer | Responsible AI, Governance & Transformation

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Executive Profile

Enterprise AI executive with 15+ years driving AI transformation, data modernization, automation, and cloud innovation across Fortune 500 and highly regulated industries. Proven success helping organizations govern, deploy, and scale AI solutions that improve productivity, reduce risk, and accelerate business outcomes.

CAIO-CP and CAIERO-CP certified executive with expertise in Enterprise AI Strategy, Responsible AI, AI Governance, AI Ethics, AI Risk Management, Model Governance, AI Operating Models, and enterprise-scale AI transformation.

Trusted advisor to C-suite and board leaders, helping organizations align AI investments with business objectives, regulatory requirements, data governance, and measurable value realization.

Key Achievements

 Enterprise AI Adoption Drove enterprise adoption of AI and hybrid cloud platforms across a \$150M portfolio, increasing utilization by 30% and improving operational efficiency.	 30% Reduction in Operating Cost Led enterprise modernization initiatives reducing operating costs by 30% while improving scalability and platform resilience.	 Enterprise AI Governance Designed and advised enterprise AI governance strategies across financial services and regulated industries, helping organizations establish responsible AI controls, data governance, model oversight, and risk management frameworks supporting scalable AI adoption.
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Executive Leadership Snapshot

AI Leadership Snapshot Enterprise AI Strategy & Governance – Define and execute enterprise AI vision, operating models, governance frameworks, and risk controls aligned to business objectives.

Responsible AI & Regulatory Compliance – Establish policies for AI governance, model transparency, explainability, data lineage, auditability, and regulatory compliance.

Generative AI Transformation – Lead deployment of GenAI solutions that improve employee productivity, customer experience, and operational efficiency. AI Value Realization – Develop business cases, KPIs, and adoption strategies that ensure measurable ROI from AI investments.

AI Risk Management – Govern AI models across cybersecurity, privacy, bias mitigation, data protection, and operational resilience.

Board & Executive Advisory – Educate executive teams and boards on AI strategy, governance, investment prioritization, and organizational readiness.

IT Leadership & Operating Scope

- Lead matrixed organizations spanning engineering, architecture, and delivery (50+ indirect reports), driving platform performance, scalability, and reliability.
- Responsible for enterprise architecture, governance, and operating model shifts, ensuring tech aligns with business, risk, and regulations.
- Drive adoption of hybrid cloud and AI platforms at scale, improving utilization, efficiency, and operational performance.

Professional Experience

IBM CORPORATION

Client Chief AI Strategist / Enterprise AI Advisor

01/2021 - Present

- Established enterprise Responsible AI Governance Frameworks, including AI policy development, model oversight, AI risk controls, and regulatory compliance alignment.
- Guided adoption of Generative AI, LLM-based solutions, Agentic AI frameworks, and AI CoE operating models across regulated industries.
- Developed methodologies linking AI investments to business outcomes, productivity gains, and efficiency improvements.
- Advised leadership on AI Security, Model Lifecycle Management, Human-in-the-Loop controls, Explainable AI (XAI), AI Auditability, AI Assurance, AI Safety, and AI Trust Framework practices.
- Advised financial institutions on Model Risk Management (MRM), Governance Risk & Compliance (GRC), AI regulatory compliance, AI controls, data privacy, and responsible deployment of Generative AI solutions.
- Led AI governance for Responsible, Generative, and LLM AI; Agentic AI; AI security; model lifecycle; data lineage; regulatory compliance; AI value in regulated industries.

Professional Experience

IBM CORPORATION

North America Sales Business Unit Executive - Consumer & Travel 01/2019 - 01/2021

- Led enterprise-wide modernization programs, reducing operational costs by 30% while improving enterprise platform scalability.
- Defined enterprise AI roadmaps supporting machine learning, predictive analytics, generative AI readiness, and data-driven business transformation.
- Established governance models for data quality, metadata management, and enterprise AI adoption programs.

IBM CORPORATION

North America Sales Leader - Digital Business Automation 01/2015 - 01/2019

- Directed automation and workflow platform strategy, enabling enterprise-wide process transformation.
- Architected solutions reducing operational costs and improving efficiency across business units.
- Led implementation of Intelligent Automation, AI-Augmented Workflows, Decision Intelligence, and Enterprise Process Automation.
- Designed automation strategies supporting future deployment of AI Agents, Digital Workers, and Agentic AI architectures.
- Built repeatable frameworks for process digitization and cloud-based delivery models.
- Increased technology utilization and platform effectiveness through scalable architecture design.

EMC CORPORATION

Director, Strategy & Solutions Team 01/2014 - 01/2015

- Developed enterprise technology modernization strategies across content, compliance, and data platforms.
- Delivered over \$11 million in transformation programs focused on data management and enterprise platforms.
- Launched scalable solution architectures adopted across regulated industries.

EMC CORPORATION

Director, Solution Architect Team 01/2010 - 01/2014

- Built and led global enterprise architecture and solution engineering organization supporting large-scale platform delivery.
- Established architecture standards, governance models, and delivery frameworks across global operations.
- Improved platform implementation success by 20% and delivery efficiency by 60% through standardized operating models.

AI & Digital Transformation Expertise

Enterprise AI Strategy	Hybrid Cloud for AI	Data Governance & Lineage
AI Governance Frameworks	Generative AI Adoption	Responsible AI & Ethics
AI Risk Management	AI Platform Operations (MLOps)	Model Monitoring & Compliance
Model Lifecycle Management	AI Compliance & Regulatory Governance	Executive & Board AI Advisory

Education

Colorado Technical University	Colorado Springs, CO
Master of Science – Computer Science (Software Systems Engineering)	2000
Colorado Technical University	Colorado Springs, CO
Bachelor of Science – Management Information Systems	1998

Executive Education & Certifications

- Chief AI Officer Certified Professional — Silicon Valley Certification Hub
- Chief AI Ethics & Responsibility Officer Certified Professional — Silicon Valley Certification Hub
- Breakthrough Value Leadership — Harvard Business School Executive Education
- Six Sigma Green Belt — Villanova University
- IBM Design Thinking Practitioner — IBM